



K - MAS  
MANAGEMENT

# LEADERSHIP DEVELOPMENT PROGRAM

2021 / 2022



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# K - MAS LEADERSHIP MODEL©



21st Century Leadership is not about individual characteristics of the leader or interaction of the leader with the organization any more. It's about how you understand the "Big Picture" of the surrounding and adopting your organization to fit the changes through understanding your organization and your people.

K - MAS Leadership Model© considers competencies to manage both the internal and external forces influencing the organization to drive meaningful outcomes.

K - MAS Model Covers Leadership based on six core competencies and five supportive competencies complementing each other to generate outcomes.

Internal Forces has been covered by many existing leadership models, but only K - MAS Leadership Model© provides the comprehensive framework with coverage on both Internal & External Forces, which practically works.

# ASSESSMENTS

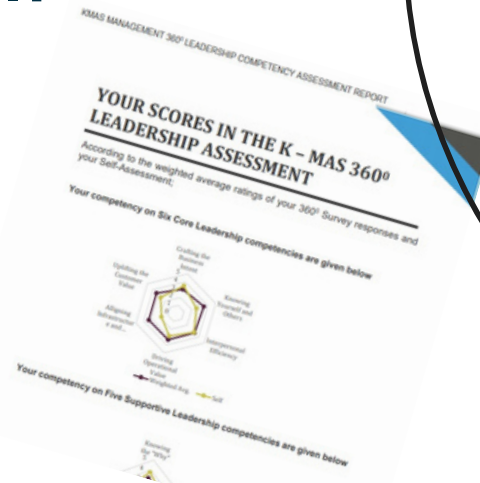
Understanding where you are now and how you interact is very important when an individual is aiming to develop any skills. So, that's where your joint journey with K - MAS begins.

K - MAS have developed a comprehensive leadership competency assessment to identify your leadership profile based on the K - MAS Leadership Model©

## K - MAS LEADERSHIP ASSESSMENT

A series of questions in an online questionnaire answered by your Superior, Peers and Subordinates.

Your performance will be analyzed according to the Core & Supportive competencies as well as against the average performance of other Managers.



## BEHAVIORAL ASSESSMENTS



DiSC Flow®  
Assessment



Colored Brain  
Communication  
Assessment



Strength Finder  
Assessment



GLA 360 Global  
Leadership Assessment



Personality Assessment  
based on "Big-5" and "MBTI"

## POST PROGRAM ASSESSMENTS

Assessments following the program based on Kirkpatrick Model

- To assess how well Participants achieved their initial goals
- To establish continuous professional development plan





## Coaching Approach

- Certified and Experienced Coaches with International / Local exposure will assist each participant to identify the competencies they need to improve and set GOALS
- Content will be customized for SMALL GROUPS or ONE ON ONE setting based on competency gaps
- Coaching can be delivered both Onsite or Online
- Our Coaching and Content Delivery will be optimized with
  - Participant Driven Learning Methods
  - Customized Content for the Functional Area, Company or the Industry
  - Encouraging "Learning by Doing"
  - Providing readily usable Templates

# Why K - MAS

We stand apart from other providers in the market with our class apart international and local industry exposure. All our facilitators have not only led successful organizations but also have nurtured the next generation of leaders in those organizations. Our approach ensures individuals going through our program will become true leaders who "walk the Talk".

In addition to that.....

## We are different, Because we...



### Customize to Fit Your Exact Needs

Every Leader faces different set of circumstances, has different mix of competencies and can be in different managerial levels. Our model allows to create a right mix to suit everyone.



### Connect both Internal & External Stakeholders through Technology

Our assessments are capable of getting the view of both the internal and external stakeholders to understand your true capabilities from the parties which matters.



### Personalize Coaching and Progressive Assessments

Every participant gets their own personal leadership coach, may be for life. Organizations can understand their growth through our continuous assessments.

# Our Facilitators



**Nandakumar  
Shanumgum**

Education Management, Strategic  
Business Development, Project  
Management



**Daniel  
Jeyasundrakumar**

Marketing, Strategic  
Management, Brand  
Management, Customer  
Relationship Management



**Rajitha Gishan  
Ranaweera**

Operations Management,  
Business Intelligence, Cost  
Optimization, Process  
Reengineering, Quality Systems



**Asfadillah Isham**

Economics, Team Development,  
Productivity Improvements,



**Nadirah Binti  
Jambol**

Data Analysis, Public Relations



**Ma. Teresita Bucu**

Business Communication,



**Yana Abba**

Customer Service, Grooming  
and Professional Development



# Contact Us

[www.kmasmanagement.com](http://www.kmasmanagement.com)



[info@kmasmanagement.com](mailto:info@kmasmanagement.com)



+673 2336530 [Brunei]

+63454990484 [The Philippines]

